

REQUEST FOR RESUME

ALABAMA STATE DIRECTOR OF COACHING

Alabama Soccer Association (“ASA”) is seeking qualified candidates to fulfill the duties and responsibilities of an ASA State Soccer Director of Coaching position. Resumes should reflect the stated duties and responsibilities described below. Further, all applications/resumes and applicable references shall be submitted to:

Alabama Soccer Association
(RE: DIRECTOR OF COACHING POSITION)
4678 Valleydale Road, Suite 200
Birmingham, AL 35242

All submissions must be postmarked no later than 7 December 2009 in order to receive full consideration.

Basic Requirements:

USSF "A" license or it's equivalent (Candidate in possession of at least a USSF "B" National coaching License, with the stipulation that he/she will attain a USSF "A" within twelve months will be considered)

US Youth Soccer “Y” License.

A four year accredited college degree or equivalent experience.

Demonstrated ability to instruct in soccer, as this person's responsibility is to educate players, coaches, parents, and the public. Candidates must have the ability to speak in public not only to soccer people, but able to sell the game and programs to everyone.

Demonstrated broad and diverse coaching ability at all ages and levels of play.

Playing experience in a range of settings, preferably including college and/or professional experience.

Demonstrated ability in personnel management and demonstrated ability to motivate players, coaches, parents, and volunteers.

Demonstrated high moral character and values.

Primary Duties and Responsibilities include, but are not limited to, the following:

- (a) Ability to be familiar and abide by all Rules and Regulations of ASA, USYSA, USSF and any other governing soccer body and conduct him/herself in a manner consistent with those rules and regulations.
- (b) Provide direction and oversight for the Alabama Olympic Development Program (ODP) including, but not limited to: organization and data processing (including

- creation of online registration of ODP players) of soccer information; implementation and development of all ODP programming including oversight of and communication with staff and administrative staff; production of and marketing of information booklets for players and parents, and staff direct event oversight for all coaching assignments and event activities. It is also desired that any candidate be a current and persistent member of the Regional III ODP Staff.
- (c) Direct and organize AYSA Camps, Clinics, and other soccer development activities related to the growth of soccer programs across the state. Plan and organize such events to expand and develop the state soccer programs including, but not limited to: developing and implementing online registration for these programs; increasing programs in areas without fulltime directors; presenting to ASA that all coaches and staff have met Kid Safe requirements, helping to ensure that all participants have provided proof of insurance or executed waivers in favor of ASA; and helping to ensure that any and all other State Bylaws, Rules, Regulations and Guidelines are complied with.
 - a. Develop the curriculum for the camps, clinics, and other soccer development activities based upon the age and ability of the participants.
 - b. Develop and publish marketing materials to promote the activities across the state.
 - (d) Assist in the coordination, solicitation and implementation of a state marketing program plan including, but not limited to: soliciting ASA program sponsorships, partners, and volunteers; promoting and communicating ASA programs across the state; facilitating the development of grants and other vehicles to promote the development of soccer facilities across the state; provide information for website concerning such areas as coaching education and parent education; act as a soccer ambassador representing the state association to not only the soccer community but to civic groups, clubs, sponsors (and potential sponsors), schools and other designated audiences.
 - (e) Assist U.S. Soccer and US Youth Soccer and its member state associations with player development and coaching education. However, it is important to recognize that the primary responsibility of the Director of Coaching is the development of soccer in Alabama.
 - (f) Direct and assist in the development of recreational soccer throughout the state by traveling throughout the state promoting both youth and adult player participation by meeting with clubs, associations, city and County Park and recreation departments and other DOCs. Be responsible for all player development programs: scheduling, staffing, and administering player-development clinics that would be held at a local level throughout the state. (Centers of Excellence and programs for local leagues, etc)
 - (g) Conduct general office operations including but not limited to: being available at state coaching office on a daily basis unless otherwise conducting other approved programs; answering all phone messages or written inquiries in an expedient manner; submitting all expense reimbursement requests in an expedient manner; communicating and coordinating all activities and events with the ASA administrative staff in an expedient and efficient manner; and following all ASA policies and procedures.

- (h) Expand and Grow Soccer Start programming- outreach programming with inner city and minority/disadvantaged players.
- (i) Organize and assist in directing the Kohl's American Cup including, but not limited to: obtaining ad sales and expanding programming.
- (j) Maintain the highest license requirements per standards by US Youth Soccer and USSF. Continue to elevate license levels and pursue continuing education to maintain expertise in development in coaching and youth player development.
- (k) Direct, instruct and coordinate a complete array of ASA hosted coaching education courses for ASA. Pursue National coaching courses and continuing education coaching opportunities for ASA coaching community. Serve as the lead instructor and coordinator of instruction, whenever possible, for all state level clinics; serve as back-up instructor for clinics if assigned instructor is unavailable; and promote attendance at all state level clinics.
- (l) Participate and attend National and Regional Competition Tournaments and coaches meetings.
- (m) Participate in NSCAA Coaches conventions
- (n) Participate and attend USYSA Workshops
- (o) Assist ASA Board in obtaining a Director of State Tournaments and/or Assistant Coaching Director that will perform duties as set out in State Guidelines and Tournament rules, as well as serve on the State Tournament Committee.
- (p) Assist the Chairman of the State League Committee (SLC) in the selection of the members from a pool of Directors of Coaching, Club coaches, State Select Staff and local and State Administrators.
- (q) Attend all ASA Board meetings and submit for distribution to the ASA Board for review by the Board a DOC report in writing (may be electronic) to the ASA office no later than 48 hours prior to the Board meeting.

Prohibitions and Required Conduct

The state Director of Coaching either for hire or voluntarily shall not serve any soccer team, club, association or league, except in those matters specifically approved by the state association.

The state Director of Coaching shall conduct him/herself in a responsible, moral and professional manner at all times.

In expressing personal, political or religious beliefs or positions, he/she shall make it clear that it is his/her personal belief and he/she shall not refer to any position of the state association and shall not reference any affiliation with the state association concerning such beliefs. He/she understands that the state association is a tax-exempt organization and as such, must avoid partisan politics.

The state Director of Coaching must receive prior, written approval from the ASA Board of Directors to conduct or be on the staff of any soccer or athletic camp.

The state Director of Coaching must receive prior, written approval from the ASA Board of Directors to enter into any soccer related venture for profit.

ALSO NOTE: A signed agreement may be required concerning conflict of interest and participation in outside activities.

Compensation Package

Compensation paid by ASA to ASA DOC for all services performed by ASA DOC under this Contract shall include the following:

- (a) **Base Salary.** ASA shall pay Associate DOC a base salary commensurate with qualifications and experience. Additional pay incentives for specified performance levels/activities may also be available.
- (b) **Business Expenses.** Reimbursement for legitimate business travel expenses shall be limited to government allowance for defined expenses.
- (c) **Additional Benefits.**
 - a. Laptop provided by ASA.
 - b. Use of vehicle provided by ASA.
 - c. Use of cell phone provided by ASA.
- (d) **Health Insurance.** ASA shall pay all costs to provide medical insurance coverage to ASA DOC.

All questions and correspondence should be directed to the full ASA Management Committee (make sure to include all addressees in all correspondence):

Mr. Steve Brown, President; email: Steve3317@aol.com

Mr. Bob Copeland, Vice President (Youth); email: bobcopeland@ymail.com

Mrs. Cecelia Friday (Treasurer); email: Cahabarivertrad@aol.com