

A Motion to be presented and voted on at the February 25, 2012 AGM meeting:

It is moved that a committee be established to study and develop a proposal to change the ASA Constitution and Bylaws along the lines described below.

The committee would be appointed by the President, and the committee would be charged with developing a recommendation to be presented and voted on at a Called General Meeting to be held in the month of May 2012.

Current Constitution Purpose Statement

Article II. - Purpose

1:02:01 It is the purpose of ASA to foster the physical, mental, and emotional growth and enjoyment of the players of all ages, as well as the parents and spectators through the sport of soccer at all levels by creating and increasing opportunities for wholesome participation.

Proposed new Purpose Statement

It is the purpose of ASA to foster the physical, mental, and emotional growth and enjoyment of the players of all ages, as well as the parents and spectators involved in the sport of soccer, by designing and implementing a coordinated program for Divisions IV, III, II and I that will provide a full range of player and team developmental opportunities meeting the appropriate expectations of the membership and assist the growth of member organizations through the effective management of ASA business functions including, but not limited to, Planning, Budgeting, Income and Expense Management, Membership Marketing, Sponsorship Recruitment and related activities.

Proposed new Board Structure:

Executive Management Committee:

- President
- Treasurer
- VP Operations
- VP Coaching

ASA Board

- President
- Treasurer
- Secretary
- VP Operations
- VP Coaching
- VP Competition

VP Adults
5 District Commissioners
Past President
State Referee Administrator
State Youth Referee Administrator
Region III Representative

Establish a new Coaching Committee (Advisory to AYSA DOC)

VP Coaching (Selected by the committee)

1 DOC from each District

The DOC from the 5 clubs with the highest AYSA enrollment not included above

Establish a new Operations Committee

VP Operations

VP Competition (for Tournaments)

Staff:

Office Manager

Marketing Manager

Explanation and justification:

The current Purpose Statement does not provide adequate guidance for the direction of ASA in accordance with the current expectations of the Member Organizations.

It is in the best interest of organizations and individuals, that are members of ASA, for the total organization to grow in size and the quality of the programs offered. This growth will require active and focused direction from the ASA Board and Staff.

There are two components to the ASA organization. There is a Business component that insures there is growth, income and operational controls.

The other component is "Production". The product must be ever increasing in quality and in efficient delivery. Our product is quality coaching and appropriate environments that support and encourage development. This production must be controlled and encouraged by knowledge coaches with appropriate direction and freedom.

It is time to move our organization forward in a focused and aggressive manner.

Presented by David Putman, Soccer Director, Homewood Soccer Club.